

**AUTUMN CALL
OPENS OCTOBER 1ST**

GET IN TOUCH VIA [IMEC.ISTART.NL](https://imec.istart.nl)



APPLY FOR THE IMEC.ISTART.NL 2024 AUTUMN CALL

ABOUT OUR PROGRAM

Imec.istart.nl offers tech startups pre-seed funding (between 100.000 and up to 250.000 euro per startup) and tailored support to succeed and grow globally. We support and partner with the most ambitious pre-seed startups – often as their first investor. Imec.istart.nl launched in 2021, but the program can count on many years of experience of both the imec.istart acceleration program in Belgium, and the business support of university incubator Novel-T. Imec.istart.nl is supported by our funding partners imec, VDL Group, Oost NL, University of Twente, Cronos Groep, Simac, Somerset Capital Partners, RVO, TNO, Verhaert, and Otterbrabant through the Seed Capital loan. OnePlanet, Medtronic, Nexperia, Pfizer, PontesNL, Demcon and Radboud University are our program partners.

NEXT CALL

**DEADLINE SUBMISSION
NOVEMBER 1ST, 23:59 PM**

WHY JOIN IMEC.ISTART.NL?

- + RECEIVE (AT LEAST) 100K FUNDING
- + EXCLUSIVE PERSONAL COACHING
- + JOIN OUR WORLD RENOWNED TECH COMMUNITY
- + TAP INTO OUR GLOBAL NETWORK
- + BACKED BY IMEC & NOVEL-T

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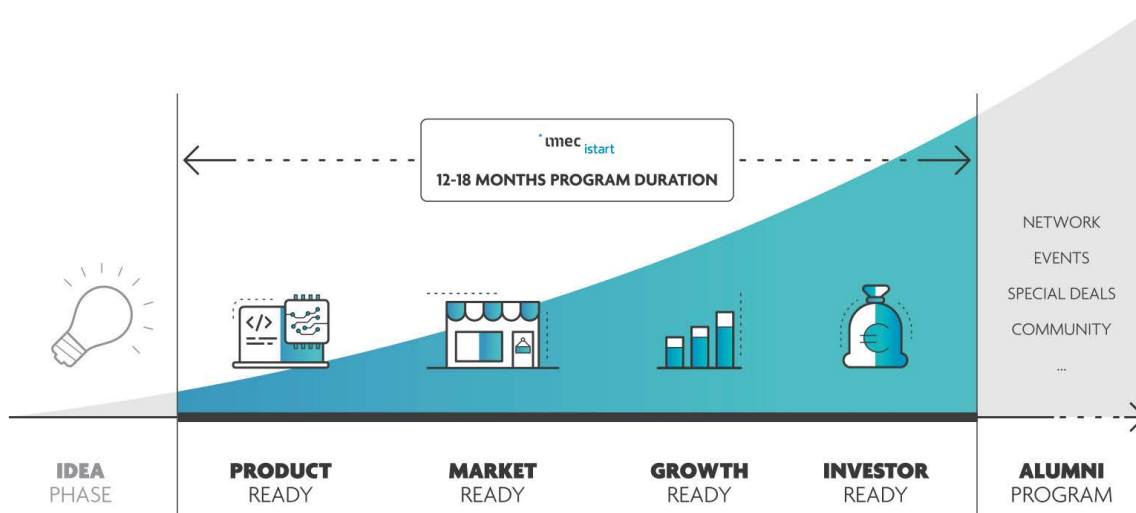


WE BELIEVE IN YOU. SO WE INVEST IN YOU.

Imec.istart, imec's open accelerator program, offers tech startups pre-seed funding and tailored support to succeed and grow globally. Since 2011, we have invested in more than 270 companies. Every year, we select around 30 high-potential startups to join our 12-18 month program in Belgium. And with the imec.istart.nl program we have the ambition to support at least 15 high-potential startups per year in the Netherlands. And as an investor, we're in it for the long run. Together with the imec.istart alumni network, we continue to help founders on their entrepreneurial journey ... and beyond.

LET'S ACCELERATE YOUR BUSINESS!

Let's face it, building a company is tough. Especially in the beginning, with limited resources and support. When all you have is you, your co-founder, and your belief that you're onto something. That's where we come in – to invest in your company. And more importantly, to be there for you. As a scalable tech company with a working proof of concept, you have a natural fit with imec.istart.nl. We prep you and your product for the market, growth, and investors. Our ultimate goal? To get you into the scale-up club. To help you earn your alumni badge, get lifelong support, and give back to our vibrant community.



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IMECISTART.NL



THE PROGRAM FOCUSES ON SIX BUILDING BLOCKS



ACCESS TO COACHING

ACCESS TO COACHING

- Personal coaching by your contact person and sparring partner on a day-to-day basis;
- A broad range of workshops and one-on-one follow-up tracks, conducted by top notch external experts;
- Our in-house developed Innovatrix, the tool to monitor your progress;
- A diverse network of 100+ experienced mentors.



ACCESS TO FINANCE

ACCESS TO FINANCE

- € 100,000 pre-seed funding (divided in € 50,000 for 6% equity and € 50,000 as a convertible loan,) and you can apply for up to € 250,000 in extra investment;
- A “funding need” assessment and financial scenario built to target and address the right investor type;
- Present your solution and financial needs to our broad investor ecosystem, comprising over 1000+ different investors and financiers in Netherlands and abroad;
- A financial roadmap for the next five years – with the right investments in mind – and be ‘investor ready’.



ACCESS TO TECHNOLOGY

ACCESS TO TECHNOLOGY

- Access to world-leading research and innovation institutes and hubs, for state of the art technology in the field of nanoelectronics, nano and bioscience, robotics, and digital technologies;
- Easier access to the expertise and technology portfolio of over 5,000 bright minds from over 90 nationalities and numerous research partnerships with local and global players;
- The opportunity to pitch your solution to a panel of judges of imec experts who will advise you on the most relevant technology, services, and knowledge.



THE PROGRAM FOCUSES ON SIX BUILDING BLOCKS



ACCESS TO **COMMUNITY**

ACCESS TO COMMUNITY

- Establish long-term relationships and partnerships;
- Around 270 startups providing you with the chance to share best practices, experiences, and the know-how to tackle specific problems;
- Become part of our alumni network and continue to participate in specific programs and events;
- A number of innovation services at a reduced price provided by our international partner network;
- Support to expand internationally in a more advanced stage of your imec.istart.nl trajectory.



ACCESS TO **TALENT**

ACCESS TO TALENT

- Support to find the right talents (both junior and senior) for internships, Expert-in-Residence roles, and vacancies;
- Support on the human aspects of entrepreneurship: create, strengthen and reinforce successful team dynamics, like shared leadership (vision, norms, cooperated goals), constructive conflict, and psychological safety.



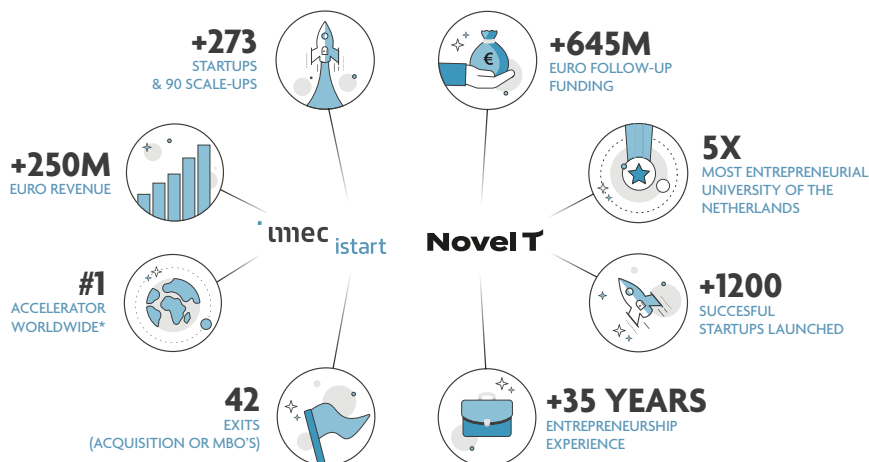
ACCESS TO **MARKET**

ACCESS TO MARKET

- Follow all the necessary steps to realize a successful product launch within different markets or regions, together with the imec.istart.nl coaches. Including product-market fit-gap analysis, market landscape analysis, barriers to market entry, etc.;
- An international network (i.e.: the Global Accelerator Network (GAN)) – allowing you to connect with international partners and investors, attend the most interesting events, do business in specific target markets and attract your first international clients, and set up a remote office;
- Soft-landing programs to gain relevant market insights and information and international deep-dive missions (i.e.: CES, SLUSH) towards specific markets to enable market entry.



COMBINING THE STRENGTHS OF IMEC.ISTART AND NOVEL-T



WE ARE LOOKING FOR YOU.

- Tech product
- Working proof of concept
- Complementary founding team (minimum of 2 complementary profiles)
- Company based or founded in The Netherlands

**WHAT ARE YOU WAITING FOR? APPLY TODAY.
STILL HAVE SOME QUESTIONS? CONTACT US.**

- Send an email to istart@imec.nl •

FOUNDING PARTNERS

NovelT

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FUNDING PARTNERS



PROGRAM PARTNERS



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